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THE AUSTRALIAN FINANCIAL REVIEW

The Australian Financial Review appoints Katarina Kroslakova as Luxury Correspondent and Charis Perkins as Editor of *Life&Leisure*

Australia's premier source of business and finance news and information, *The Australian Financial Review*, has made two senior luxury and lifestyle editorial appointments, underscoring the masthead's commitment to providing the very best coverage of the booming high-end, high-spend sectors.

Katarina Kroslakova has been appointed to the newly-created role of Luxury Correspondent; and **Charis Perkins** has been appointed as Editor of the weekly *Life&Leisure* liftout.

As a senior writer, Kroslakova will write across *The AFR Magazine*, *Luxury* magazine, *Life&Leisure*, *AFR Weekend*, daily news and an upgraded lifestyle and luxury section on afr.com, including blogging, video and social media.

Kroslakova's role spans all areas of luxury - particularly the business of luxury - in addition to continuing to edit the quarterly *Luxury* magazine, the latest edition out today (Friday).

The *Financial Review's* Editor-in-Chief Michael Stutchbury and Editor Paul Bailey said: "As well as editing *Luxury* magazine, Katarina has been the highly successful editor of *Life&Leisure* for the past six years, and proven her capabilities editorially and commercially. Her appointment is an exciting opportunity for us to further leverage the *Financial Review's* valuable audience and sumptuous content into high-end creative business areas."

Prior to joining the *Financial Review*, Kroslakova was editor of *Limelight* magazine.

Perkins has been confirmed as Editor of the weekly *Life&Leisure* liftout after serving as Acting Editor of the title over the past six months while Kroslakova was on maternity leave.

In addition to editing *Life&Leisure*, Perkins will have responsibility for producing the lifestyle and magazine content online in conjunction with the editors of *Financial Review* titles.

"This is part of a determined push to raise the profile of *Financial Review* magazine and lifestyle content online to reflect the richness of what's presented to readers in print," Stutchbury and Bailey said.

Perkins has worked in various production roles at the *Financial Review* since 2008, most recently producing *Life&Leisure* and content for *AFR Weekend* and as Acting Editor of *Life&Leisure*.

Commenting on the appointments, Stutchbury and Bailey said: "We are excited by these appointments as both Katarina and Charis are immensely talented individuals. In their roles, they will strengthen our already strong position in producing a quality and depth of luxury and lifestyle editorial content for our readers and advertisers.

"The *Financial Review's* core business readership audience provides an opportunity to extend to the luxury end of various consumer 'verticals', as shown by the *Financial Review* Domain Prestige weekly liftout and Australia's Top 100 Restaurants initiatives."

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Contact:

Brad Hatch, Director of Communications, +61 2 9282 2168, bhatch@fairfaxmedia.com.au

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